



## NATIONAL COALITION FOR FOOD AND AGRICULTURAL RESEARCH

December 29, 2003

Dear National C-FAR Members,

As you will learn in greater detail via a separate communication, I was selected by the Board of Directors at a December 18 meeting to succeed David Graves as President of the National C-FAR. David has left the NCFC for other employment and is no longer eligible to serve as President. As my first action in serving you in this capacity, I would like to urge you to reaffirm your commitment in support of public investment in food and agricultural research, broadly defined, by acting expeditiously to renew your membership. You will find attached a 2004 membership renewal form to facilitate your response. A hard copy invoice will follow.

Complete minutes of the December 18 Board meeting will be made available soon, but for now, let me touch on a few points from the meeting that reinforce the need for your continued involvement and support:

- National C-FAR is seeking to *address a pressing need*, one that is arguably heightened by the current challenging budget climate. The organization is moving forward, with a continuing search for more effective ways to achieve its mission.
- National C-FAR *derives its strength from its diversity*. The active leadership role of research "customers"-those who benefit from research outcomes-was stressed. The Board also recommitted to ensuring that the perspectives of all members are included, recognizing that member interests embody a wide range of food and agricultural research issues, such as agricultural competitiveness and trade, rural economies, sustainability, nutrition, food safety and food security, renewable energy, conservation, natural resources, environment and wildlife.
- The Research and Legislative Committees were combined into what is tentatively being called the "*Research Advocacy Committee*," with the *focus on outreach to policymakers and staff*.
  - The effectiveness of actions taken to date is to be evaluated and a refined action plan developed to enhance communications outreach and legislative/government affairs functions.
  - The monthly series of "Research Success Profiles" will continue, while more effective ways to make good use of this tool are considered.
  - The Committee will be expanding its outreach database to include agency and media contacts.
  - The Board decided not to pursue implementation of the Dittus proposal.
- The Liaison was directed to develop proposed revisions to the current mission statement, moving away from the "doubling" of research funding and embracing more focused measures of success.

Please feel free to contact National C-FAR Liaison, Tom Van Arsdall [[tom@vanarsdall.com](mailto:tom@vanarsdall.com)], (540) 785-0949] or me [[pueppke@uiuc.edu](mailto:pueppke@uiuc.edu)], (217) 333-0240] with any questions or suggestions about how this organization can be more effective in pursuing its critical mission.

I hope you will join me in my New Year's Resolution to reinvigorate support for public investment in food and agricultural research by making the National C-FAR a more effective voice on our behalf. Thanks in advance for your involvement and support. I look forward to getting better acquainted with each of you over the coming months.

Dr. Steven G. Pueppke, President  
National C-FAR



# NATIONAL COALITION FOR FOOD AND AGRICULTURAL RESEARCH

## 2004 Membership Invoice

Invoice Date: December 29, 2003

**Company:** \_\_\_\_\_

**Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City, State, Zip:** \_\_\_\_\_

<i>Description</i>	<i>Payment Due Date</i>	<i>Amount</i>
Membership for 2004	February 27, 2004	

Your membership is important and critical to the future of  
food and agricultural research.

*Your membership dues are tax deductible in accordance with the law.*

**Please return entire sheet with payment.**

Note that if you are unable to submit payment by February 27, space is provided for your  
timely commitment and intended payment date, to facilitate budget planning.

**Questions? Call 217-356-3182, X-30**

Thank you for your support!

*Please verify that your membership meets the Membership Guidelines (see page 2) by signing  
below.*

X \_\_\_\_\_  
(signature required)

Please remit check to:  
National C-FAR  
1111 N. Dunlap Ave.  
Savoy, IL 61874  
(FEIN 36-4426548)

**If you are unable to submit payment until after February 27, please indicate:**

We are pleased join National C-FAR. Payment will be sent by \_\_\_\_\_ (date)

*If your organization has restrictions that prevent your membership dues from being used for  
legislative activities, please check this box.*

## ***National C-FAR Membership Guidelines***

*Membership and participation in National C-FAR is open to those who support the purpose and objectives of National C-FAR. There shall be three classes of membership: National, Affiliate and Honorary. The acceptance, classification, and sub-classification of membership are subject to approval of the Board of Directors. The membership year is January 1 through December 31.*

- 1. **A National Member** shall be a national not-for-profit or non-profit organization, corporation, association, co-operative, or other business entity whose business and purpose is similar or related to the purpose of this Organization. A National Member shall be a voting member entitled to one vote on matters subject to voting by the members entitled to vote. Annual dues for a National Member shall be \$2,500 for organizations with annual budgets over \$5 million and \$1,000 for all others.*
- 2. **An Affiliate Member** is any organization, individual or corporation, profit, not-for-profit, or non-profit, supportive of the purpose of this Organization. An Affiliate Member shall designate one non-voting representative who shall be referred to as the “Contact Person” for that Affiliate. Affiliate Members include:*
  - a. A regional, state or local organizational member, a not-for-profit stakeholder association or organization. Annual dues shall be \$500.*
  - b. A local, state and federal government agency, or a university unit. Annual dues shall be \$1,000.*
  - c. Individuals. Annual dues shall be \$100.*
  - d. Corporate members. Annual dues shall be \$2,500.*