



NATIONAL COALITION FOR FOOD AND AGRICULTURAL RESEARCH

Media Advisory

\$VALUING YOUR DIET

“Effects of Rising Food Prices on Food Insecurity and Diet Quality”

Washington, DC – September 25 – Research on consumer behavior in the face of increasing food prices is the subject of the seventh 2008 National C-FAR “Lunch~N~Learn” Hill Seminar on Monday, September 29, from 12:00–12:55 p.m. in 1302 Longworth House Office Building. The featured speakers are Dr. Parke Wilde, Tufts University, and Deborah Rhoades, University of Maryland Extension.

“Research is helping us better to anticipate what increasing food prices mean for food insecurity and diet quality for American consumers,” states Dr. Wilde.

“Extension experts are working to help consumers cope and still consume nutritious diets with limited resources,” reports Rhoades.

“We are pleased to feature how research and extension can help American consumers deal with rising food prices and have access to nutritious diets,” said M. Stephanie Patrick, President of the National Coalition for Food & Agricultural Research (National C-FAR). “These presentations are excellent examples of how federally funded food and agriculture research and extension can produce the scientific outcomes and outreach needed to meet 21st century challenges and opportunities, both today and in the future.”

Dr. Parke Wilde is a food economist and Associate Professor in the Friedman School of Nutrition Science and Policy at Tufts University. His research addresses food security and hunger measurement, the economics of food assistance programs, and federal dietary guidance policy. Deborah Rhoades, R.D., is an Extension Educator with the University of Maryland Cooperative Extension, Frederick County. She translates food and nutrition research for consumers – educating and empowering families to make healthy eating and physical activity a priority in their daily lives. The open forum following the presentations will be moderated by Dr. Ephraim Leibtag, with the USDA Economic Research Service.

The seminar is open to the public and the media.

NATIONAL C-FAR IS a nonprofit, nonpartisan, consensus-based, and *customer-led* coalition that brings food, agriculture, nutrition, conservation, and natural resource stakeholders together with the food and agriculture research and extension community, serving as a forum and a unified voice in support of sustaining and increasing public investment at the national level in food and agricultural research, extension, and education. National C-FAR’s Hill Seminar Series regularly presents leading-edge researchers working to provide answers to pressing issues confronting the public and Congress. The Hill Seminar Series and Success Profiles help demonstrate the value of public investment in food and agricultural research—investment that returns 45 percent per year on average. Interviews with National C-FAR President M. Stephanie Patrick are available by request. For additional information, go to www.ncfar.org; or contact Tom Van Arsdall, Executive Director, at tom@vanarsdall.com.