NATIONAL COALITION FOR
FOOD AND AGRICULTURAL RESEARCH

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May 1, 2003

National C-FAR – May 2003 Update

Note from Secretary/Treasurer: ***This electronic newsletter has the agenda and registration form for the upcoming May 20th annual meeting. Please register and plan to attend this meeting which is pivotal to the future of National C-FAR.***

Please register and attend our National C-FAR 3rd Annual Meeting at the Washington Terrace Hotel, 1515 Rhode Island Ave., NW, Washington, DC from 10:00 am to 2:00 pm, May 20, 2003. The Board meeting will immediately follow the annual meeting. The preliminary agendas for the annual meeting and board meeting are listed below.

Member participation at this year's annual meeting is especially important to the future of National C-FAR and to achieving the goal of increasing funding of food and agricultural research. Much of the initial enthusiasm and support for National C-FAR seems to have slipped. Strong leadership and member commitment will be necessary to regain the momentum. New members of the board will be elected and the board will be selecting new officers. Terry Wolf, who has served as president, and Joe Coffey, who has served as Secretary/Treasurer, will be retiring from National C-FAR this year and not running for re-election. The board will be reviewing the candidates for the Washington Representative. To date, four candidates have submitted their applications in response to our announcement.

DITTUS proposal: A major initiative recommended by DITTUS Communications, following several months of consideration, will be reviewed by David Graves and DITTUS. DITTUS proposes that National C-FAR launch a two + year public awareness campaign to focus greater attention on "why" we need greater funding to food and agricultural research. The proposal is to host a series of high-level "mini summits" in high visibility venues in Washington, DC. The mini summits would engage a panel of 8 to 15 visionaries, leading policymakers, researchers/authors, CEOs, and consumer advocates in provocative roundtable discussions. A seasoned moderator would be enlisted to guide the summit participants in the debate discussion. A white paper would be released at a national press event to enable participants to comment publicly on the topic discussion and conclusions to garnering media coverage and public support. National C-FAR would work with a publishing company or designated journalist to produce a special television broadcast examining one of the core issues as a result of the mini summits.

For Phase Two, Dittus proposes an event to be held on the Washington mall based on the most compelling issues/challenges ahead as a result of our 2003 mini summits. This mall event would provide a hands-on demonstration for the need and demand for greater public awareness and attention by key influencers and policymakers. This event would challenge participants to "take a walk on the mall" through a series of mazes or channels that would demonstrate how today's priorities and funding choices (or lack thereof) will impact tomorrow's future both nationally and

globally. While we want to create a buzz about the issue to grab the media's and public's attention, we also want the event to be compelling and engaging for people from all walks of life.

Board Elections: All National Members are strongly encouraged to nominate a member to the board. The Board of Director nominee must be a current representative for a National Member. Elections are by written ballot at the Annual Meeting and eligible nominees from the floor will be received. Board members whose terms expire at this meeting, based upon a random selection to provide for one-third of the board to be elected each year, include Susan T. Borra, American Dietetic Association; Marc S. Curtis, American Soybean Association; David Graves, National Council of Farmer Cooperatives; Rollin D. Sparrowe, Wildlife Management Institute; and Bob Stallman, American Farm Bureau Federation. Board members can serve two consecutive three year terms. Hence, those rotating off the board this year are eligible for renomination.

Revised Agenda

National C-FAR 3rd Annual Meeting

Washington Terrace Hotel, 1515 Rhode Island Ave., NW, Washington, DC
10:00 am to 2:00 pm, May 20, 2003

10:00 a.m. Welcome & Introductions – Terry Wolf, President, National C-FAR

David Graves, Vice President and Chair of Legislative Committee, Report on Proposed Communications Plan Developed by DITTUS Communications

Trudi Boyd and Tom Conway, DITTUS Communications

"The Status, Prospects and Priorities of Food and Agricultural Research and Education"

- Rodney Brown, Deputy Under Secretary for Research, Extension, and Economics, USDA
- Tom Fretz, Dean of Agriculture and Natural Resources, University of Maryland

12:00 p.m. Lunch: Special Recognition of Honorary membership for Representative Calvin Dooley (D, CA) and remarks from Congressman Dooley.

1:00 p.m. National C-FAR Progress Reports and Plans for the Future

- Terry Wolf - President
- David Graves – Legislative Committee
- Tamara Wagester – Research Committee
- Ray McAllister – Membership Committee
- Joe Coffey – Secretary/Treasurer

Election of Board Directors

2:00 pm Adjourn

Preliminary Agenda

National C-FAR Board Meeting

Washington Terrace Hotel, 1515 Rhode Island Ave., NW, Washington, DC

2:15 pm to 5:00 pm, May 20, 2003

- Election of Officers
- Discussion and Review of Policies and By-Laws
- Scheduling of Future Board and Membership Meetings
- Critique of Year and Plans for the Future
- Proposed Mini Summits
- Growing our Membership
- Discussion of Washington Representation
- Committee Appointments
- Review and Approval of the Secretary/Treasurer's Report
- Adjourn

Please Sign-Up for 2003 Membership and Pay Dues by July 31. A list of the 98 current members and the 59 members who have already paid for 2003 is attached. The Coalition membership is open to those who support our mission and objectives.

A **National Member** is a not-for-profit stakeholder organization. Annual dues are $2,500 for those with budgets over $5 million and $1,000 for all others.

An **Affiliate Member** may designate one non-voting representative.

- A not-for-profit state or local stakeholder organization. Annual dues are $500.
- A government agency or university. Annual dues are $1,000.
- Individuals. Annual dues are $100.
- Corporate. Annual dues are $2,500.

NATIONAL COALITION FOR
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2003 Membership Invoice

Invoice Date: May 1, 2003

Name: _____

Company: _____

Address: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Fax: _____

Email: _____

Please select your Member Type:

☐	National with Budget over $5 million	$2,500
☐	National with Budget under $5 million	$1,000
☐	Affiliate Regional, State or Local	$500
☐	Affiliate Local, State and Federal or University	$1,000
☐	Affiliate Individual	$100
☐	Affiliate Corporate	$2,500

Please verify that your membership meets the Membership Guidelines by signing below.

X_____
(signature required)

Please return entire page with payment.

Please remit check to:
National C-FAR
1111 N. Dunlap Ave.
Savoy, IL 61874
(FEIN 36-4426548)

Or Fill in Credit Card Information:
Please Circle: VISA MasterCard American Express
_____
Expiration Date _____
Signature _____

If your organization has restrictions that prevent your membership dues from being used for legislative activities, please check this box. ☐

Questions? Call 217-356-3182, X-30

Thank you for your support!
Your membership dues are tax deductible in accordance with the law.

National C-FAR 2003 Membership List

April 30, 2003

National Members
American Dietetic Association
American Farm Bureau Federation 2003
American Feed Industry Association
American Society for Nutritional Sciences
American Society of Animal Science 2003
American Soybean Association
American Veterinary Medical Association 2003
Association of American Veterinary Medical Colleges 2003
Biotechnology Industry Organization
CARET 2003
CoFARM
Croplife America 2003
Federation of Animal Science Societies (FASS) 2003
Forest Landowners Association
Institute of Food Technologists 2003
National Agricultural Biotechnology Council 2003
National Chicken Council
National Corn Growers Association 2003
National Council of Farmer Cooperatives 2003
National Pork Producers Council
Northwest Horticultural Council 2003
The Cotton Foundation 2003
U.S. Rice Producers Association
Wildlife Management Institute

University Members
Academic Committee on Organization and Policy (ACOP) of NASULGC
Association of 1890 Research Directors
Auburn University 2003
Clemson University
Colorado Agricultural Experiment Station
Cornell University 2003
Donald Danforth Plant Science Center
Experiment Station Committee on Organization and Policy (ESCOP) of NASULGC
Extension Committee on Organization and Policy (ECOP) of NASULGC
Farm Foundation 2003
Iowa State University 2003
Kansas State University
LSU Agricultural Center 2003
Michigan State University
Mississippi State University 2003
North Carolina State University 2003
North Central Regional Association of Agricultural Experiment Station Directors 2003
North Dakota State University
Ohio State University 2003
Oklahoma State University 2003
Oregon State University
Pennsylvania State University 2003
Purdue University 2003
South Dakota State University
Southern Association of Agricultural Experiment Station Directors (SAAESD)
Southern Illinois University Carbondale 2003
Texas A & M University System
University of Arizona 2003
University of Arkansas 2003
University of California, DANR
University of California, Davis 2003
University of Connecticut 2003
University of Florida 2003
University of Georgia

University of Idaho 2003
University of Illinois, College of ACES 2003
University of Illinois Extension & Outreach 2003
University of Kentucky 2003
University of Maryland – College Park 2003
University of Minnesota
University of Missouri – Columbia
University of Tennessee 2003
University of Wisconsin – Madison 2003
Utah Agricultural Experiment Station 2003
Virginia Tech
Washington State University 2003
Washington University West Campus 2003
Wyoming Agriculture Experimental Station 2003

Corporate Members
Land O' Lakes
Nestle Purina PetCare Co.

Affiliate Members
A.J. & Jeanne Harland 2003
Brian M. Hyps (American Society of Plant Biologists) 2003
Constance Locher-Bussard, R.D. 2003
Deborah T. Hanfman
Dr. Bernadette Dunham 2003
Dr. Gale A. Buchanan (University of Georgia)
Dr. Ken Lee (Ohio State University) 2003
Dr. Martin A. Massengale (University of Nebraska) 2003
Dr. Teresa A. Gruber (CAST) 2003
Dr. Terry Nipp (AESOP Enterprises, Ltd.)
Dr. W. David Shoup (Southern Illinois University)
Illinois Corn Marketing Board 2003
Illinois Farm Bureau 2003
Illinois Soybean Program Operating Board 2003
*Jack Erisman (Goldmine Farms, Inc.) 2003
John L. Huston 2003
*Judith S. Stern 2003
Kellye Eversole (Eversole Associates) 2003
Larry L. Groce (GROCE & Associates) 2003
North American Millers' Association
Richard Herrett (Agricultural Research Institute) 2003
Rod Nilsestuen (Wisconsin Federation of Cooperatives)
*Sam Minor 2003
Tamara Wagester (C-FARE)

Honorary Member
Dr. Norman Borlaug 2003

* indicates new members as of 2003
2003 indicates dues already paid for 2003

National C-FAR 3rd Annual Meeting

Registration Form

First Name: _____

Last Name: _____

Job Title: _____

Name of Organization: _____

E-Mail Address: _____

Business Address

Street Address: _____

City: _____

State: _____ Zip: _____

Business Phone: _____

Business Fax: _____

RESERVATION

_____**Yes**, I will attend the 3rd Annual Meeting of the National C-FAR on May 20th in Washington, DC at the Washington Terrace Hotel (www.washingtonterracehotel.com).

Please Fax Form By May 16th to: 217-398-4119

Or Mail to:

N-CFAR
Annual Meeting
1111 N. Dunlap Ave.
Savoy, IL 61874