Media Release- Click Here to RSVP for Seminar

THE WISDOM OF CROWDS
CAN THE PUBLIC GUIDE RESEARCH AND EXTENSION PROGRAMS?

Washington, DC—February 26, 2015, For Immediate Release – The value of innovative research connected to on-the-ground extension programs will be the focus of a National C-FAR research and Extension seminar, presented at a noon luncheon, on Tuesday, March 3 in 1310 Longworth House Office Building. The presenter is Dr. Robert L. Kallenbach, a professor/state extension specialist with an extension/research appointment in forages at the University of Missouri, Division of Plant Sciences.

“This success story profiles how Extension plays a vital role in translating research results into improvements to the bottom line of agricultural producers,” Kallenbach says.

“These presentations provide excellent examples of the value of federally funded food and agricultural research, Extension and education in producing the scientific outcomes and outreach needed to meet 21st century challenges and opportunities,” says Chuck Conner, President of the National Coalition for Food and Agricultural Research (National C-FAR).

Highlights: Innovative research connected to on-the-ground extension programs helps forage-livestock producers in Missouri optimize pasture management. Producers adopting the novel techniques show solid economic responses; in-turn these producers attract others to invest in similar enterprises. As a result, more than $100 million has been invested in new pasture-based dairy operations in Missouri. These dairy farms generate $40 million in annual milk sales and support 1,110 new jobs. Similar programs for beef cattle have helped 22,000 producers reduce annual costs by up to 30 percent – and in the process kept retail beef prices within reach for consumers.

The seminar is open to the public and the media.

******

The National Coalition for Food and Agricultural Research (National C-FAR) is a nonprofit, nonpartisan, consensus-based, and customer-led coalition that brings food, agriculture, nutrition, conservation, and natural resource stakeholders together with the food and agriculture research and Extension community, serving as a forum and a unified voice in support of sustaining and increasing public investment at the national level in food and agricultural research, Extension, and education. National C-FAR’s Hill Seminar Series, now in its tenth year, regularly presents leading-edge researchers working to provide answers to pressing issues confronting the public and Congress. The Hill Seminar Series helps demonstrate the value of public investment in food and agricultural research—investment that returns 45 percent per year on average, and $20 in economic benefit from every $1 investment in food and ag research.

Go to http://www.ncfar.org/Hill_Seminar_Series.asp for more information about the seminar series and past topics. Interviews with National C-FAR President Chuck Conner are available by request. For additional information, go to www.ncfar.org; or contact Tom Van Arsdall, Executive Director, at tom@vanarsdall.com or (703) 509-4746.