Lunch ~ N ~ Learn SEMINAR

NATIONAL

C-FAR

THE NATIONAL COALITION FOR
FOOD & AGRICULTURAL RESEARCH

ROLE OF U.S. AGRICULTURE IN CHINESE MARKETS

Factors Affecting Chinese Food and Agricultural Trade

October 26, 2015
PROGRAM

Welcome and Introduction

DR. JOSEPH GLAUBER
NATIONAL C-FAR REPRESENTATIVE

Distinguished Speaker

DR. HOLLY WANG
DEPARTMENT OF AGRICULTURAL ECONOMICS
PURDUE UNIVERSITY

Open Forum

Closing

DR. JOSEPH GLAUBER

NATIONAL C-FAR IS a nonprofit, nonpartisan, consensus-based and customer-led coalition that brings food, agriculture, nutrition, conservation and natural resource stakeholders together with the food and agriculture research and extension community, serving as a forum and a unified voice in support of sustaining and increasing public investment at the national level in food and agricultural research, extension, and education. For additional information, go to www.ncfar.org; or contact Tom Van Arsdall, Executive Director, at tom@vanarsdall.com.
ABSTRACT

China is the largest food and agricultural export market for the United States, receiving about $30 billion, or 20% of total agricultural export value, in 2014 (including Hong Kong). The Chinese importing market is broad, extending from bio- and ag-inputs such as seeds, farm chemicals, animal genes, and veterinary supplies, all the way to ready-to-eat (or drink) food in the retail or food service sectors, with the majority being commodities such as soybeans, DDGS, hides and skins, tree nuts, coarse grains, cotton and beef. As the Chinese population, income, and urbanization continue to grow against its natural resource constraints, the demand in agricultural products from the global market is also expected to increase. However, this market is rather complicated—with non-tariff trade barriers, strong domestic production supported by the Chinese government, consumer food safety fears caused by the domestic farming and processing sector’s substandard behaviors, and the public concerns about biotechnology due to confusing and incomplete information. Amid these complexities, we will address the Chinese food market with an emphasis from the U.S. trade perspective. Information, knowledge, and outlook for stakeholders to vision the roles each can play in the world market will be discussed.

SPEAKER BIOGRAPHY

Holly Wang, Ph.D., is a Professor at the Department of Agricultural Economics, Purdue University. She received her Ph.D. degree from Michigan State University, and her B.S. degree from Tsinghua University, China. Dr. Wang is specialized in Chinese food and agricultural economic issues and US-China interactions in food and agriculture, especially food safety, consumer demand, and agricultural insurance. She has published hundreds of articles in world leading agricultural economics journals and other media, and delivered keynote speeches and invited talks in over 15 countries in the world. She received the Outstanding Paper Awards twice with from the Emerald Literati Network, for articles published in journal of Agribusiness in Developing and Emerging Economies, and in China Agricultural Economics Review. Dr. Wang has also served as the Executive Board Director of Agricultural and Applied Economics Association (AAEA), President of the Chinese Economists Society, Founding Chair of the China Section in AAEA, and Co-Editor for China Agricultural Economics Review.
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