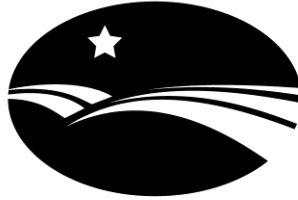


Lunch ~ N ~ Learn SEMINAR

NATIONAL

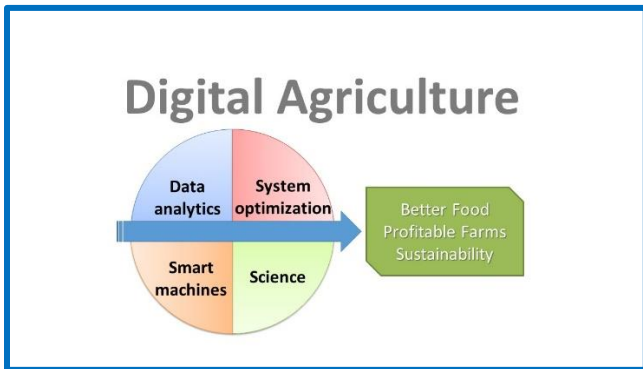


C-FAR

THE NATIONAL COALITION FOR  
FOOD & AGRICULTURAL RESEARCH

Program:

DIGITAL AGRICULTURE



*Technology Innovation in  
Complex Production Environments*

June 12, 2017

## **PROGRAM**

### ***Welcome and Introduction***

DR. JULIE MCCLURE  
NATIONAL C-FAR REPRESENTATIVE

### ***Distinguished Speaker***

DR. HAROLD VAN ES  
PROFESSOR OF SOIL SCIENCE  
CORNELL UNIVERSITY



### ***Open Forum***

### ***Closing***

DR. JULIE MCCLURE

NATIONAL C-FAR IS a nonprofit, nonpartisan, consensus-based and customer-led coalition that brings food, agriculture, nutrition, conservation and natural resource stakeholders together with the food and agriculture research and extension community, serving as a forum and a unified voice in support of sustaining and increasing public investment at the national level in food and agricultural research, extension, and education.

## ABSTRACT

Agriculture and the worldwide food system are challenged to feed a global population of almost 10 billion people by 2050 with diminishing land and water resources. Agriculture is complex and involves interacting physical, biological, and chemical processes, which need to be considered in a wide diversity of practices, production environments, and socio-economic conditions on farms. Digital agriculture offers new opportunities to address these complexities through the ubiquitous availability of highly interconnected and data-intensive computational technologies as part of the so-called [Fourth Industrial Revolution](#). It reflects a shift from generalized management of farm resources towards highly optimized, individualized, real-time, hyper-connected and data-driven management, thereby allowing higher production efficiencies and sustainability in farming.

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## SPEAKER BIOGRAPHY

**Harold van Es, Ph.D.**, is a Professor of Soil Science and a Faculty Fellow of the Atkinson Center for Sustainability at Cornell University. He was the 2016 President of the Soil Science Society of America. He directed the Cornell University Computational Agriculture Initiative and pioneered new technology for precision corn nitrogen management using digital technologies (Adapt-N), which was commercialized by Agronomic Technology Corporation and is used in several sustainability initiatives. He also leads the Cornell Soil Health Initiative and co-developed the Comprehensive Assessment of Soil Health Framework.

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