Media Advisory

**Water, Water, Everywhere, and Not a Drop to Spare**

“Water Quality and Quantity Issues for Turfgrasses in Urban Landscapes”

**Washington, DC** – June 5, 2008 – Urban turfgrass use, water use policies, irrigation practices, and water conservation are the interrelated topics of the fourth 2008 National C-FAR “Lunch~N~Learn” Hill Seminar on Monday, June 9, from 12:00–12:55 p.m. in 1302 Longworth House Office Building. The featured speaker is Dr. Michael P. Kenna, who will be presenting the published proceedings of an earlier workshop sponsored by the Council for Agricultural Science and Technology (CAST).

“Perceived environmental problems must not be addressed in isolation, but in terms of all the interrelationships and stakeholders associated with these landscapes,” said Kenna. “The goal is to provide quality urban areas for activities and recreation while conserving and protecting the nation’s water supply,” he added.

“We are pleased to feature how public research feeds into private sector outcomes that help agriculture’s neighbors better manage water use and quality,” said M. Stephanie Patrick, President of the National Coalition for Food & Agricultural Research (National C-FAR). “These presentations are excellent examples of how food and agriculture researchers can produce the scientific outcomes needed to meet 21st century challenges and opportunities, even outside agriculture.”

Dr. Kenna has been the Director of the U.S. Golf Association (USGA) Green Section Research since 1990. Dr. Kenna received his B.S. degree in ornamental horticulture, his M.S. degree in agronomy, and his Ph.D. degree in crop science. He served on the faculty of Oklahoma State University as assistant professor, responsible for turfgrass research activities and a statewide extension program. Following his selection to a one-year term in the Young Scientist position on the USGA Research Committee, Dr. Kenna was invited to remain on the committee as a permanent member. Dr. Kenna travels extensively to visit turfgrass and environmental research sites, speak at conferences about the USGA’s research programs, and serves on advisory boards and research foundations.

The seminar is open to the public and the media. Questions related to the presentation and CAST should be directed to CAST Executive Vice President John Bonner at jbonner@cast-science.org or (515) 292-2125, ext. 25.

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CAST IS a nonprofit 501 (c) (3) organization composed of 38 scientific societies and many individual, student, company, nonprofit, and associate society members. For more information about CAST and access to CAST publications, go to www.cast-science.org. CAST is a member of National C-FAR.

NATIONAL C-FAR IS a nonprofit, nonpartisan, consensus-based, and customer-led coalition that brings food, agriculture, nutrition, conservation, and natural resource stakeholders together with the food and agriculture research and extension community, serving as a forum and a unified voice in support of sustaining and increasing public investment at the national level in food and agricultural research, extension, and education. National C-FAR’s Hill Seminar Series regularly presents leading-edge researchers working to provide answers to pressing issues confronting the public and Congress. Interviews with National C-FAR President M. Stephanie Patrick are available by request. For additional information, go to www.ncfar.org or contact Tom Van Arsdall, Executive Director, at tom@vanarsdall.com.