



NCFAR

2020 ANNUAL REPORT

January 11, 2021

<http://ncfar.org/what.asp>



NATIONAL COALITION FOR
FOOD AND AGRICULTURAL RESEARCH

NCFAR MISSION

Through Advocacy, Education & Outreach —

Sustain and enhance federal funding for food and agricultural research, extension and education to help bring about outcomes that provide a range of major public benefits



NATIONAL COALITION FOR
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Board DIRECTION-

FOCUS LIMITED RESOURCES ON WHAT ORGANIZATION DOES WELL

- *Increased Emphasis* on Targeted **ADVOCACY** through budget & appropriations, farm bill reauthorization & implementation, support for FFAR, etc.
- **EDUCATION & OUTREACH** to hill & agency officials through Hill Seminars, Webinars, other Initiatives



MISSION REAFFIRMED- STRATEGIC FOCUS SHARPENED

As NCFAR embarks on its **20TH YEAR OF ADVOCACY AND EDUCATION**, the Board voted unanimously on October 29 to continue NCFAR into 2021 and beyond. The Board's decision was informed by nearly 6 months of evaluation by the Board 'Future of NCFAR' Task Force, established at the May 2020 Board meeting. That investigation included evaluation of feedback in response to 2 surveys.

Strategic planning is underway to sharpen the focus and effectiveness of NCFAR.



NCFAR UNIQUE STRENGTHS

CUSTOMER-LED! NCFAR is the only coalition in which ‘Customers’—stakeholders who *need and benefit from RE&E outcomes*—are the leading voices in making an effective case for federal funding. Active ownership involvement of members-sponsors is key to leveraging limited resources.

DIVERSITY! NCFAR is the only coalition that provides a unified forum and voice for diverse stakeholders, including research and extension institutions, scientific societies, foundations and other stakeholders in food and ag RE&E.

ALL FOOD & AG RE&E! NCFAR is the only coalition whose *focused* mission is advocacy for federal funding for *BOTH inter- and intra-mural* RE&E.

SIGNATURE LUNCH~N~LEARN HILL SEMINAR SERIES! NCFAR showcases the value of federal investments in food & ag science.

TRUSTED ORGANIZATION! USDA REE leadership make it a priority to engage and work with NCFAR members.



NCFAR MAKING A DIFFERENCE

TARGETED ADVOCACY ACTIONS

GOAL: Support increased funding for ALL parts of USDA's REE mission, both *intramural and extramural*

2020 ACTIONS

- Testimony to [House](#) and [Senate](#) Ag Approps
- [Letter](#) to Biden-Harris Transition Team
- [Coping with COVID](#) Leadership Webinars
- Encouraged Collaborative Action thru Group Letters/Statements

Go to <http://ncfar.org/what.asp> for Archive of Actions



NATIONAL COALITION FOR
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NCFAR MAKING A DIFFERENCE

HILL SEMINARS-*EDUCATION WITH A PURPOSE*

- 159 Seminars in 16 Years
- Over 11,000 Attendees-Overwhelmingly Hill Staff
 - 7 Seminars/Webinars in 2020-1,661 Attendees
- Diversity of Disciplines, Timely Topics, Speakers from 70+ Institutions



NATIONAL COALITION FOR
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PLANT BREEDING FOR FOOD SAFETY
ADVANCING FARM ANIMAL MANAGEMENT TO RECOGNIZE & MANAGE PAIN
SLOWING THE SPREAD OF HARMFUL ALGAL BLOOMS
PLANT SCIENCE DECADAL VISION 2020-2030
ECONOMIC IMPACTS OF COVID-19 ON FOOD & AG MARKETS
CATCHING UP WITH THE CRISPR CRAZE
INTRODUCING THE NATIONAL BIO & AGRO-DEFENSE FACILITY



**NATIONAL COALITION FOR
FOOD AND AGRICULTURAL RESEARCH**

NCFAR FINANCIALS SOUND

- 2020 Balanced Budget
- ~1 Year Operating Reserves
- Solid Member-Sponsor Support

