NASDA Mission

- NASDA grows and enhances American agriculture through policy partnerships, and public engagement.
NASDA 2021 Policy Priorities

- Food Safety and Systems
- Climate Resiliency
- International Trade
- Workforce Development
- Infrastructure
Agriculture is All About Data

- NASS and ERS are increasingly more important
- Agriculture relies on data
  - Best available
  - Verifiable
  - Current

Unbiased, credible, objective, statistical information
ERS & NASS are Essential for U.S. Agriculture

- National, local, and global reporting
- Who relies on ERS & NASS data
  - Farmers and ranchers
  - Other USDA agencies, departments
  - Federal, state and local policymakers
  - Agribusiness
  - Ag traders
- Telling the Agriculture story relies on data
- Maintain producer trust and protect the privacy and data
NASDA & NASS

- MOUs with State Departments of Agriculture
- Collection, analysis and publication of primary statistical data for the state
- Includes production, price, value, movement, stocks, processing and other use of crops, livestock and other agricultural commodities produced in the state
NASDA & NASS

- Cooperative Agreement established in 1972, NASDA’s longest standing agreement
- Employees over 2,500+ part-time enumerators who conduct NASS surveys and collect data.
NASDA and ERS

• The Agricultural Resource Management Survey (ARMS)
• Jointly sponsored by ERS and NASS.
  ▫ Primary source of information on the financial condition, production practices and costs, and resource use of the Nation’s farms and ranches and their households.
• Used to evaluate the financial performance of farm/ranch businesses and to make policy decisions affecting agriculture and rural communities.
• USDA’s annual estimates of net farm income.
Benefits of Relationships

State Departments of Agriculture use ERS & NASS data in multiple different ways

- Evaluate and propose policies & programs that help producers
- Assess projections on commodity supply, demand, & prices
- Monitor consumer trends and behaviors
- Make well informed decisions on how to best serve farms and ranches
- Determine how to allocate state resources
2021 Challenges and Opportunities

- New Administration
- Funding – federal and state
- Data is the future
- Discussions around climate resiliency, trade, equity.

ERS & NASS More Important than Ever!
Questions?

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